



Ringwood Town Council – Strategy 2026-2029

VISION

Ringwood Town Council will continue to help our market town thrive — focusing on the things that matter most to our residents, businesses, and visitors.

Year 3: 2028–29

Implement play strategy

Year 3: 2028–29

Ringwood Events review - plan for next 3 years

Year 3: 2028–29

Launch new website
Community consultation for Town Council Strategy

Year 3: 2028–29

Identify infrastructure needs to support new development and guide CIL spending
Implementation of improvements to signage and entrance to town

Year 2: 2027–28

Scope and develop Play Strategy
Finalise phase 2 of Carvers Masterplan Review requirements for Phase 3.
Review outcome of any piloted youth work. Develop longer term plan.

Year 2: 2027–28

Depending on outcome of Thriving Market Place, consider options for Town Centre events to support local economy

Year 2: 2027–28

Draft requirements for new website
Develop proposals for community consultation for Town Council Strategy 2029+

Year 2: 2027–28

Review and update the Neighbourhood Plan in response to revised Local Plans
Carry out signage review

Today

Ringwood Town Council is recognised for organising great events, overseeing planning applications, caring for valued green spaces, demonstrating strong financial stewardship, and being a good employer.

Year 1: 2026–27

Deliver the Cemetery Development Plan
Progress the new Grounds Department facility
Deliver and monitor Open Space Management Plans
Advance Phase 2 of the Carvers Masterplan
Explore options for future youth work

Year 1: 2026–27

Hold and/or facilitate series of events to mark 800th Anniversary of Market Charter

Year 1: 2026–27

Enhance meeting technology at the Gateway
Refresh the Annual Town Assembly
Strengthen engagement with local businesses

Year 1: 2026–27

Progress design and implementation of the Thriving Market Place project
Implementation of Bus Shelter Improvement Action Plan

Improve our facilities, services and green spaces

Develop, energise and facilitate events

Improve communication and engagement with local community and businesses

Protect and enhance the town's character while shaping sustainable development

Tomorrow

Ringwood Town Council will continue to be known for organising great events, overseeing planning applications, caring for valued green spaces, demonstrating strong financial stewardship, and being a good employer. We will act as the first point of contact for local public services, engage residents on the issues that matter most to them, and provide valued support to Ringwood's businesses and local economy.

ENABLERS and DISRUPTORS

Our ability to deliver this strategy depends on a number of enablers. New IT, skilled and dedicated staff and councillors, and a culture of civility and respect will all support success. We are further strengthened by volunteers, community groups, and the Neighbourhood Plan. However, there are also disruptors that may slow progress. Staff changes, financial and resource constraints, or delays with new technology could hold us back. Local government reorganisation may create new opportunities and assets, but also risks disruption to existing services.