

Strategy on a page – boxes completed in order as numbered

VISION

A single sentence that describes where we want to be in the future

3

THE FUTURE

An agreed description & metrics of where we want to be in the future

2

Y3

Y2

Y1

PROJECTS

Over time, that will deliver the platform

5

5

5

4

4

PLATFORMS

A set of 3-5 quantified platforms (buckets) that will get us there

4

ENABLERS

Principles, resources or ways of working that will enable the strategy to be delivered – this could include values

6

TODAY

An agreed description & metrics of where we are today

1



Ringwood Town Council – Strategy 2022-2026

VISION

Our Council tightly focussed on helping our market town to thrive by improving the things that matter most to Ringwood residents, businesses and visitors

Y3 – 2025-26

Identify gaps in open space provision and options to fill them

Y2 – 2024-25

Complete new grounds department facility
Agree management plan for every open space

Y1 – 2023-24

Complete football pavilion and other facilities
Complete Columbarium
Agree strategic plan for Carvers

Improving our facilities, services and green spaces

Y3 – 2025-26

Y2 – 2024 -25

Work with NFDC and local businesses to inaugurate a new event specifically to support town centre businesses

Y1 – 2023-24

Recruit local businesses to provide stalls at events in place of businesses from out of town

Using events to support the local economy

Y3 – 2025-26

Y2 – 2024-25

Y1 - 2023-24

Explore options for working with NFDC and other local councils to fund a publicity officer post

Work with NFDC to re-define and communicate the information service

Better serving and communicating with the public

THE FUTURE

Ringwood Town Council is

- Known for organizing great events, providing oversight of planning applications, Looking after valued green spaces and being a good employer.
- The first point of contact for all local public services in Ringwood
- Proactively engaging local people about issues that matter to them
- providing valued support to Ringwood businesses and the local economy

TODAY

Ringwood Town Council is known for organizing great events, providing oversight of planning applications, looking after valued green spaces and being a good employer

ENABLERS and DISRUPTORS

Skills of councillors and staff - We will encourage more training and improve our performance management processes. **Events Management Sub-Committee. Volunteers. Neighbourhood Plan**

Budget pressures and inflation – We will review our budgetary control and management of reserves