

LOVE IT ANALYSIS

666 surveys returned.



	No.	%
<u>Environment & Community</u>		
Good location on edge of Forest, country and not far from sea, close to major cities of Southampton, Bournemouth and Salisbury, walking distance from Poulner/Hightown etc., access to areas of outstanding natural beauty; 'close to Verwood', only 2 hours from London	379	55
Ambience - small, friendly, historical, attractive country town – community feel, the local people (friendly people, welly booted old men pushing bicycles & their ilk), nice place to live, caring town; good mix of people old and young	247	41
Market town and rural atmosphere (supervillage) – self contained, town in its own right and not a suburb of Bournemouth, town with a centre, traditional but has moved with the times, lanes leading from centre	153	22
Special buildings and areas - Market Place, Church & Meeting House (historic buildings) – new development should blend in; The Bickerley (village green) & riverside; West Street & the river; beautiful walks along the river; lanes & footpaths; clock in the car park	84	9
Green surroundings, fields and green areas in town & trees (Dr. Little's Memorial Garden in particular), inc. trees in car park and flowers; purple beech tree in Memorial Park; plane trees in the Furlong & Meeting House Lane; the sunshine – pleasant climate; air quality better than city; Jubilee Gardens, open spaces	42	6
Peaceful place; feels fairly safe living here, low crime, no ethnic/racial tensions; relative lack of evening entertainment – ie.. no 'drunken carnage as in Bournemouth'	51	8
Not over-developed & commercialised & no possibility of over-development because of natural constraints of river, Forest and seaside; no high rise; has not changed too much	19	3
Sense of community and community events such as Carnival & Christmas Eve, Ellingham Show, Grand Prix, summer and weekend events in the Furlong	131	22
Family ties - Family has lived here for generations or was born here; "Seeing the town lights and the sense of 'coming home' coming down A31" – sense of belonging, our road (College Road); small estate of houses at Victoria Gardens	14	3
Just the right size, compact – can walk & cycle to places; on the flat – easy to walk in and out of	55	8
Standard of cleanliness of the town	6	

The homeless people	1	
<u>Shopping</u>		
Variety of shopping – small independent good shops in traditional high street, good services – + mixed with convenient supermarkets of different price and content (particularly Patterson ‘the only family business left in town’, local greengrocer; Toys, Zizzi, Oasis, Chocolate Box Shop, Mackays ‘affordable’ – ‘no surplus of supermarkets’, ‘lack of multiples’	244	36
The Furlong & investment in shops, a few multiples (pedestrianised), Frampton’s Mill; the way it’s evolving’	54	10
Market plus Farmers’ & French markets	64	11
Pleasant & relaxed shopping experience – good, friendly service too	25	5
Waitrose	18	3
The new Sainsburys	5	1
Very convenient, compact, everything available Including in outlying industrial estates which do not intrude on town but give choice – good services	12	2
3 bookies	1	
The Brewery & shop	3	
<u>Eating Out</u>		
Good for eating out, little cafes, restaurants, pubs	70	11
Star Inn, traditional pub	2	
Chinatown takeaway	1	
The fact there is no Buger King/Macdonalds	1	
<u>Transport & Accessibility</u>		
Good public transport - bus/coach services (nearly all over 60)	68	10
Good road transport links & strategic position	46	8
Cycle rides inc. coming in via Castleman track	3	
Bypass so that traffic doesn’t need to pass through it	1	
Community Bus	2	
No traffic lights	1	
Good walking connections	2	

Car Parking

Good, central, convenient parking (at right price)	32	4
Residents' & short stay parking clocks	7	
Attractive main car park with trees	2	
Free parking in Waitrose - some free short-term parking spaces	6	

Amenities and Activities

Greyfriars	67	8
Good sporting facilities e.g. Recreation Centre and amenities, swimming pool; wide variety of activities/amenities for all ages	52	8
Library	25	4
Playgrounds & open spaces, inc. Carvers	7	
Good walks inc. old railway line	10	
Good for places to swim	1	
The two museums	1	
Quality of local fishing	2	
Girl guiding Ringwood	1	

Schools, Doctors, Services, General

Good schools & doctors (inc. specifically Ringwood School)	78	11
CCTV	1	
Teddy Bear's Pre School	1	
Town Council not petty like other town councils, i.e. expenditure on library, and other facilities to allow people to become part of town	1	
Not a lot these days, much better 10 years ago with a wider range of independent shops	2	
Good council services close to each other Including Fire, Ambulance etc.	4	
No wheelie bins	2	
Ringwood 'born and bred'		
Nice for old people (comment by a young person)	1	
Town Plan initiative – 'spirit & vision of those who continue working toward betterment of town'	1	