



Name of business \_\_\_\_\_



## Fair Trade and Ringwood Town

Ringwood School and Ringwood Town Council is applying for Fair Trade status for the town. Following a recent Town Council meeting, we are conducting an audit of Ringwood businesses so that a free Fair Trade Directory\* for the town can be created and one of the goals for Fair Trade status can be achieved.

*\* The directory will be both paper based and internet based.*

Would you mind answering the following questions?

<p><i>Do you currently sell or provide any Fair Trade product? (This could include tea or coffee provision to your staff)* * to be classified as a 'Fair Trade' business you do not have to be SELLING the product but can simply provide it for your staff</i></p>	<p>Yes / No</p>
<p><i>If 'Yes' Which products?</i></p> <p><i>Would you like to be included in the Fair Trade Directory of Ringwood Town?</i></p>	<p>Details...</p> <p>Yes / No</p>
<p><i>If 'No'</i></p> <p><i>Do you think that you might support Fair Trade products in the near future?</i></p>	<p>Yes/No</p>

Thank you for your time and help in this survey. Please return it to Ringwood Town Council, "Greenways", 71 Christchurch Road, Ringwood BH24 1DH or email [Town.Council@ringwood.gov.uk](mailto:Town.Council@ringwood.gov.uk)

---

---

### **Definition**

The Fair Trade Foundation, Oxfam and Traidcraft have agreed the following common definition of fair trade:

***Fair Trade is an alternative approach to conventional international trade. It is a trading partnership which aims at sustainable development for excluded and disadvantaged producers. It seeks to do this by providing better trading conditions, by awareness raising and by campaigning.***

Fair Trade products should contain the above symbol and includes these (mainly food) products:

Fruit, Coffee, Chocolate, Cotton, Tea, Sugar, Fruit juice, Honey, Nuts, Snacks, Preserves, Spreads, Rice, Flowers, Wines/beers, Sports balls